

The Ultimate Creative Thinking Workshop!

Improve Meetings | Revenue | Products | Thinking

with Kathryn P. Haydon

We talk a lot about solving problems for clients, but we also need new solutions within our own businesses. What would you like to see improved in your organization?

With the release of *The Non-Obvious Guide to Being More Creative, No Matter Where You Work*, author and innovation strategist Kathryn Haydon is traversing North America in Fall 2019, teaching corporate teams how to harness their best thinking to find innovative solutions to business challenges.

In this three-hour workshop, up to 12 of your team members learn to apply creative thinking strategies to business challenges. We'll begin by playing Sparkitivity's strategic creative thinking game customized with one of your direct business challenges. Kathryn Haydon will teach you to use a set of powerful problem solving tools that can be applied to any challenge to harness your group's most innovative thinking.

Each participant receives a signed copy of *The Non-Obvious Guide to Being More Creative, No Matter Where You Work*—complete with access to workbooks and dozens of helpful resources—to help you continue to do your best work consistently.



"Your ability to be creative under pressure is what separates you from the pack. This book is full of practical tools and tips to help you unleash your creative brilliance."

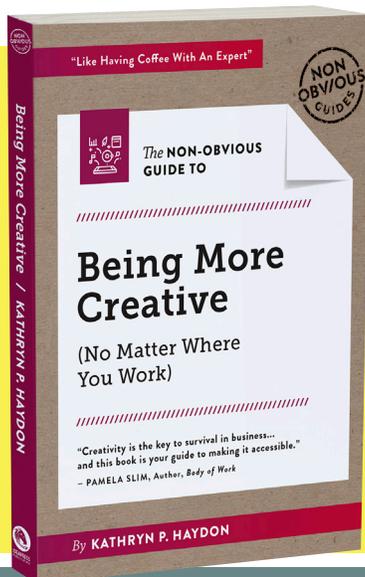
Todd Henry, Author,
The Accidental Creative

"Uncork all those ideas you've got bottled up inside you with this smart and engaging guide. You'll understand where creativity comes from, what stands in its way (Hello, Impostor Syndrome!), and how to engender creativity in others. Any innovation starts with taking a risk, so take a risk on this book. It will pay off in creative dividends."

Daniel Pink, Author,
When; Drive; and A Whole New Mind

"Kathryn Haydon astounds me with her knowledge and application of creative thinking in both business and education sectors. She helps organizations spot, nurture, and grow creative talent."

Pamela Slim, Author,
Body of Work



**San Francisco | Los Angeles | Chicago | New York
Westchester County | Boston | Washington D.C.
Toronto** To add your city, contact us!

Align with the book tour appearances to get a first-class, interactive Sparkitivity workshop at a discounted rate. For a schedule, go to: www.sparkitivity.com/nonobvious or contact Allison Lancaster: sparkit@allisonlancaster.com | 423-212-8448

UPGRADE 1: Add a keynote (reduced rate).

UPGRADE 2: A follow-up virtual coaching session for your team.

UPGRADE 3: Bulk rate and book customization available.

Sparkitivity