

IMPACT COMFORT RADAR



How do you measure your new ideas against your own comfort level with them and the potential positive impact they may yield?

On the Impact-Comfort Radar, simply plot each viable idea in the quadrant according to where it rates in terms of both impact and comfort. Select the ideas that achieve a balance between both, or, if the idea you think is best comes with a lot of discomfort, turn it into a possibility question and solve the challenge.

