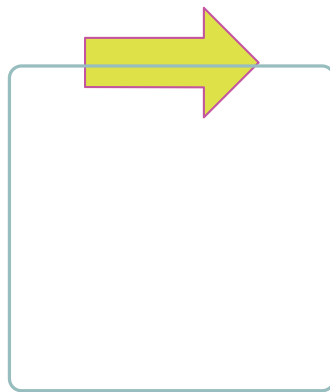
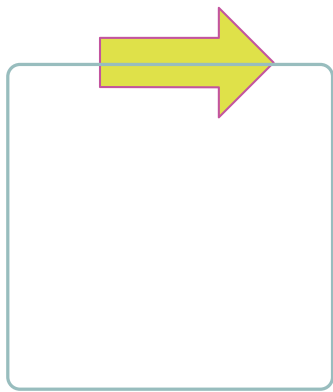
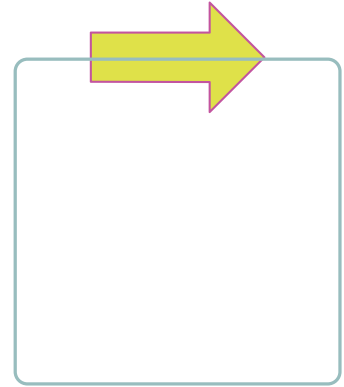
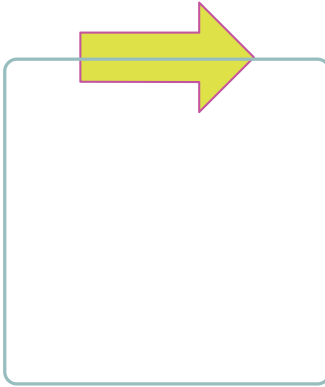


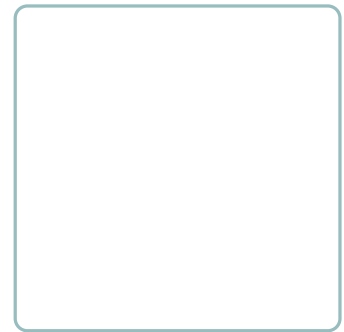
STORYBOARD



Current reality



It would be great if



Choose a problem that needs new thinking, and draw the current state of things in the first (top-left) section. Put in as much detail as you can, even if your drawing skills peaked in fifth grade like mine did.

Then, turn on your imagination and move to the last (bottom-right) section. If you could solve this problem, what would your future state look like? What would be happening? What would be possible? Imagine the future and draw it.

Finally, fill in the remaining four sections with a progression of scenes that represent what you must do to get from here to there.

As a last step, turn your problem into a vision statement. Capture the future state by beginning with: "It would be great if . . ."