# Show parents some love!

with our exclusive webinars
and licensable course

www.sparkitivity.com

# invest in parents!

Sparkitivity

**Many school districts across the country have announced 100% online or mostly at-home learning for fall.**

Already overwhelmed by a summer without camp, parents are justifiably freaking out. Host one or two of Sparkitivity's webinars to help parents gain the **confidence** and **tools** they need to get ahead of the uncertainty and set themselves and their families up for **success** and **sanity** this year!

# webinar for parents

**How Your Family Can Thrive**
**This School Year**
*While Working and Learning at Home*

In this special webinar for both working and at-home parents, award-winning educator, author, and Sparkitivity founder Kathryn Haydon, MSc, will give parents the confidence and assurance they need that this upcoming school year—despite its challenges and uncertainties—can be a success for kids and parents alike. Based on her course for parents, Work From Home With Kids and THRIVE, Kathryn will share 10 actionable tips for parents on how to:

-balance on-screen with off-screen learning;
-supplement distance learning in stress-free ways;
-find needed alone time and focus time;
-productively solve challenges as a family;
-and more!!

# for parents + kids

**Bring Your Kids and a Cardboard Box**
*How to Create an Engaging*
*Learning Experience in 5 Minutes*

Award-winning educator, author, and Sparkitivity founder Kathryn Haydon, MSc, will engage kids and parents in an interactive activity that will interest and occupy the kids while parents learn an easy, quick, and fun way to amp up their children's learning at home.

Based on best practices and research in creativity and learning, parents will learn to supplement ad-hoc school situations in a natural, fun, family bonding way. Kathryn will also share a treasure trove of curated resources to help parents and kids find engaging learning "in the margins" of their work-from-home, learn-from-home lives.

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# about

Over the past two decades, award-winning author and educator Kathryn P. Haydon, MSc has written four books, hundreds of articles, several anthology chapters, and she has trained and taught thousands of students from preschool to grad school, teachers, and businesspeople--all while working from home and leading an innovative homeschool education for her family.

The founder of Sparkitivity, Kathryn helps individuals and teams unlock their thinking and learning to become agile in the face of change.

Her clients span industries, from Bosch and ZipRecruiter to finance and education. Her articles have appeared in publications from *The Washington Post* to *Psychology Today*. Kathryn's latest book is *The Non-Obvious Guide to Being More Creative, No Matter Where You Work.*

# book a webinar

### DETAILS

*Each webinar is 60 minutes in length, including time for Q&A. Sparkitivity will supply language for an invitation to your constituents, as well as follow-up resources. Pandemic pricing for each webinar is $1,500 (a $3,500 value) or $2,750 for both (a $7,000 value).* ***Book here!***

### LICENSING PROGRAM

*Want to give parents ongoing support? Take advantage of our Work From Home With Kids and THRIVE licensing program, with a range of pricing and options. Click here for more info.*

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